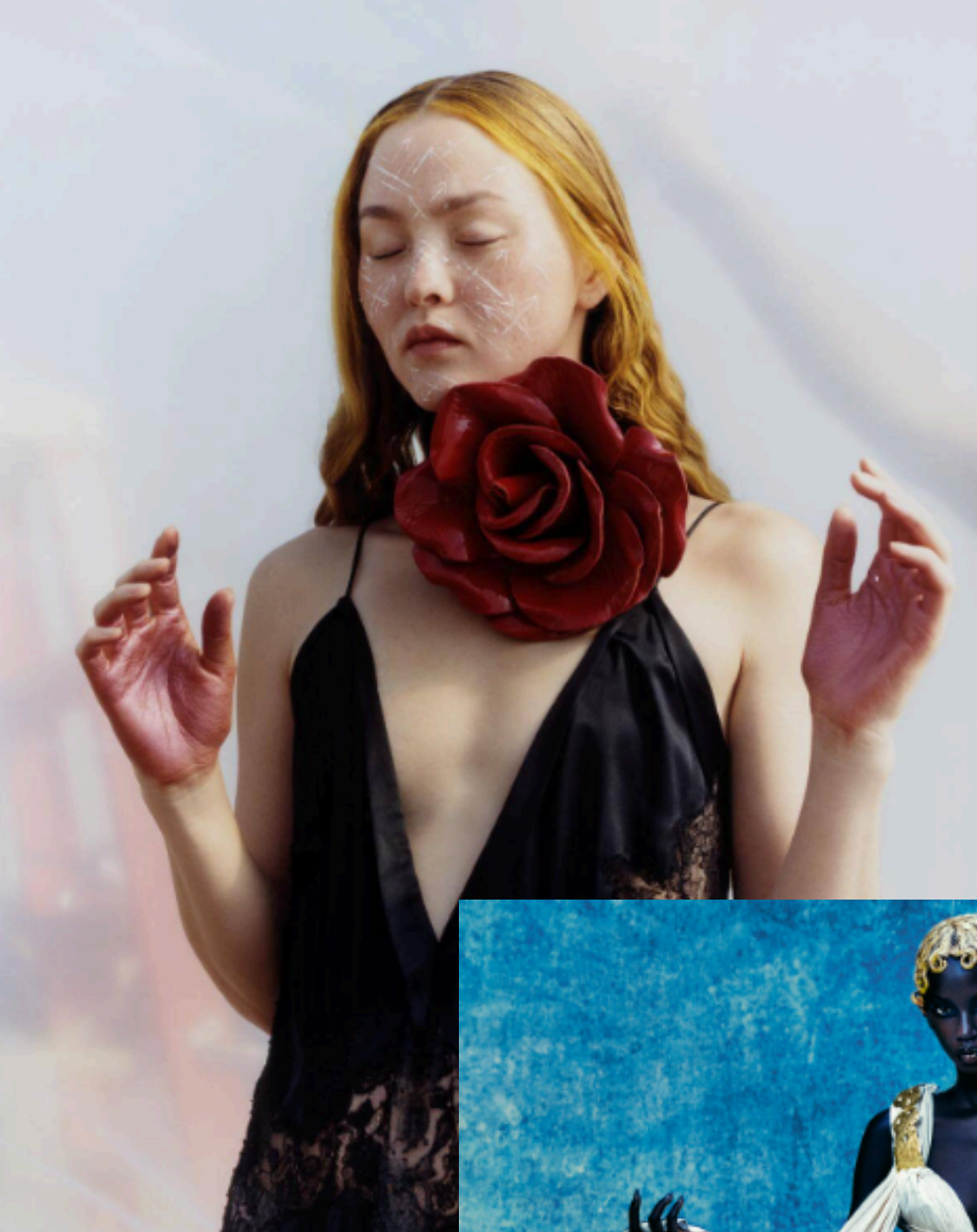






VICTORIA BECKHAM Pre Autumn Winter Collection 2023







## CONCEPT

The concept is a celebration of the grace and elegance of women who love to wear gowns and dresses, but with a modern twist. It is as contemporary in sophistication as it pays homage to the timelessness of draped fabrics. The atmosphere is chicly luxurious, ponderously high fashion, minimalist, modern. Women are strong, poised, effortlessly stylish, embracing bold silhouettes, oversized hats, sleek, and tailored designs.

Flowing materials like silk, satin, and chiffon are draped over the models with innumerable grace, creating the sense of fluidity and movement. Gowns are cut modernly with their high-low hemlines, asymmetrical draping, and slits. Draping techniques that let fabric fall and fold in ways not anticipated, adding structure and sculptural beauty to the outfits. These beg an artistic yet highly wearable merger between fashion forward concepts and day-to-day elegance.

