



NISHAT FAIZAH

CONTACT INFO

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MY PERSONAL PROFILE

Experienced Product Developer with over 4 years of expertise in apparel technical design and product development, specializing in diverse categories such as men's, women's, innerwear, and children's apparel. Skilled in managing tech pack creation, collaborating with cross-functional teams, and ensuring fit consistency across various sizes. Strong leadership, problem-solving skills, and a sharp understanding of market trends. Proficient in advanced patternmaking, fabric performance analysis, and regulatory compliance, with a focus on maintaining brand integrity and optimizing manufacturing efficiency.

COMPETENCIES

- Adobe Illustrator
- Microsoft 365 (Excel, Word, PowerPoint)
- CAD
- ERP Systems
- Grading
- Patternmaking
- Fabric Performance Analysis
- Product Development
- Supply Chain Management
- Pricing and Budgeting
- Material Development
- Communication & Interpersonal Skills
- Budget Management

WORK HISTORY

MERCHANDISER/PRODUCT DEVELOPER 2020-2024

- Managed product development and order management for European buyers, overseeing multi-million-dollar annual business.
- Developed comprehensive tech packs to ensure clear communication of design, fit, and construction details for apparel.
- Collaborated with cross-functional teams, including design, production, and quality control, to maintain alignment with brand identity and consumer segments.
- Led the grading and fit process across various size ranges, ensuring fit consistency while preserving the brand's unique identity.
- Leveraged advanced patternmaking and fabric knowledge to influence design decisions, supporting cost engineering and manufacturing efficiency.
- Conducted market trend analysis to ensure designs aligned with seasonal and brand strategies, securing a competitive market position.

ACADEMIC BACKGROUND

*SAVANNAH COLLEGE OF ART AND DESIGN
M.F.A. IN LUXURY AND BRAND
MANAGEMENT (2024)*

*AHSANULLAH UNIVERSITY OF SCIENCE
AND TECHNOLOGY
BACHELOR OF TEXTILE ENGINEERING
(2020-2024)*

LANGUAGES

- English: Fluent
- Bangla: Native
- Hindi: Fluent